HAC 2012
OFFICIAL SHOW GUIDE

17th Annual HAC Convention & Trade Show
November 2-5, 2012  CALGARY, ALBERTA
AgustaWestland is proud to have served the Canadian Forces with the AW101 Cormorant as the “go-to” search and rescue helicopter for the past decade.
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HAC Chair’s Welcome

HAC’s convention model is evolving…Welcome to HAC’s General Meeting, Training Forum and Trade Show!

Thanks for joining us here at the Calgary Westin for HAC’s 17th General Meeting, Training Forum and Trade Show. This will be HAC’s second general meeting in the same calendar year, and a bridge to a full fall format convention in Vancouver in November 2013. You spoke and we listened.

The entire conference and trade show is being held under one roof at the Westin. Training courses and technical briefings have been scheduled prior to the trade show dates to avoid conflict with committee meetings and conference events.

HAC’s trade show program is a concentrated format to respond to the needs of our valued exhibitors, associates and corporate sponsors. With 46 exhibitors, you’ll find what you are looking for and connect with some of your suppliers.

Our training forum courses include a range of training and professional development options: Flying in the Wires, Parts I and II, Managing Costs and Profitability, and Long Line and Cargo Net Maintenance and Inspection are just some scheduled for Nov. 2-3.

On Nov. 4, be sure to attend the committee meetings. Concerns and issues raised by operators like you, and covering items raised from coast-to-coast drive the agendas. Committees are keen to have member involvement. HAC committees are dedicated to working with membership and special advisors, focusing on the issues of the day.

We have chosen our speakers largely in response to issues that have been raised with HAC. Take the opportunity to spend, “An Hour with Martin Eley, Director General of Transport Canada,” or Wendy Tadros, Chair of the Canadian Transportation Safety Board as she discusses “Advancing Helicopter Safety in Canada.”

On behalf of the Board of Directors, I want to welcome all of you to the forum. I encourage you to enjoy the show and invite you to speak with me or other board members, particularly with any comments on HAC activities. Only through an open dialogue can we continue “Bringing the industry together.”

TERI NORTHCOTT
HAC Chair
Message from the President & CEO – Fred Jones

I just wanted to take a moment to add my welcome to Teri’s. Thanks for joining us in Calgary. We are looking forward to the move to a fall format. You told us that this will give operators a chance to reflect on the season gone-by, rather than frantically scrambling from HAC’s convention to get ready in the Spring for the operating season. It also puts some distance between HAC, and HAI and CHC’s Safety & Quality Summit.

HAC’s first fall convention has been compressed somewhat. We recognize that it is the second one in the same calendar year, so we have refocused on training and professional development. While this part of our convention has been growing each year, we appreciate that the industry just met last Spring in Ottawa and we wanted to give you a chance to get your people ready for next season. We have also tried to provide more of a maintenance-flavour, so that we involve the folks who fix ‘em as well as the folks who break ‘em. This is another evolving theme at HAC and we welcome your thoughts on how to make the convention more interesting for maintenance and engineering types.

We are rolling-out a new program this year to help smaller operators and associates establish policies for their businesses. We are also rolling out a new project to help our operators structure their relationships with seasonal employees in a way that is more likely to find favour with Labour Canada. This is an issue that was raised from the floor of the AGM last year, and it has been the “gorilla in the hall” for our industry for many years.

Our industry has never been short of challenges, but the scarcity of skilled workers of all types; the looming new Flight & Duty Time Limits; the changing face of “Canadian ownership”; new Best Practices; a new “publicly available” definition in-the-works; a recovering economy; and a broad variety of other issues have made this a challenging-year-among-challenging-years.

In many ways, the HAC convention has become the crucible to identify industry issues moving forward. Members of the helicopter industry have never been known for being soft-spoken and we are counting on your involvement moving forward. New programs, new issues, new problems and new ideas. There is no substitute for your input. Enjoy the show and make your views known on the floor, at the AGM…and, yes, even in the bar…

FRED JONES
HAC President/CEO
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### Event Program

#### FRIDAY, NOVEMBER 2, 2012

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<tr>
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<th>Event</th>
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<tr>
<td>0830 – 1630</td>
<td>Flying in the Wire &amp; Obstruction Environment PART I Utilities Aviation Specialists Inc</td>
<td>Eau Claire North (LL)</td>
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<tr>
<td>0830 – 1630</td>
<td>Audit Preparation Workshop CCAA</td>
<td>Eau Claire South (LL)</td>
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#### SATURDAY, NOVEMBER 3, 2012

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<tr>
<td>0830 – 1630</td>
<td>Person Responsible for Maintenance Control Workshop CCAA Nakiska (LL)</td>
<td>Nakiska (LL)</td>
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<tr>
<td>0900 – 1630</td>
<td>Technical Briefing – Eurocopter Canada and Turbomeca Canada Free of Charge Pre-registration requested Bow Valley (LL)</td>
<td>Bow Valley (LL)</td>
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<tr>
<td>1300 – 1630</td>
<td>Managing Your Costs and Profitability Conklin &amp; de Decker Associates</td>
<td>Aberhart (2nd L)</td>
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<tr>
<td>1300 – 1630</td>
<td>Helicopter Long Line &amp; Cargo Net Maintenance &amp; Inspection Barclay (LL)</td>
<td>Barclay (LL)</td>
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<tr>
<td>1300 – 1630</td>
<td>Managing Employee Risk and Cost for the Helicopter Operator Emond Harnden Lake Louise (Conf. L)</td>
<td>Lake Louise (Conf. L)</td>
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#### SUNDAY, NOVEMBER 4, 2012

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<tr>
<td>0700 – 1700</td>
<td>Registration</td>
<td>Grand Foyer (Conf. L)</td>
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<td>0800 - 1500</td>
<td>Trade Show Set-Up</td>
<td>Ballroom (Conf. L)</td>
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<td>0900 – 1200</td>
<td>Committee Meetings (Everyone Welcome) Oil &amp; Gas Safety Flight Training &amp; Licensing IFR Mountain Flying and Heli-skiing Sub-Committee</td>
<td>Bow Valley (LL) Eau Claire North (LL) Eau Claire South (LL) Nakiska (LL) Barclay (LL)</td>
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<tr>
<td>1030 – 1045</td>
<td>Refreshment Break</td>
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1600 – 1800  Chair’s Cocktail Reception - Opening of Trade Show
Sponsors: Dart Helicopter Services & Eagle Copters Ltd.
Ice Sculpture: Intermountain Turbines Services, Inc.

1900 – 2300  HAC “AFTER HOURS”
Palomino Bar and Grill - bring your cowboy boots!
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MONDAY, NOVEMBER 5, 2012

0700 – 1430  Registration Open
Grand Foyer (Conf. L)

0800 – 0900  Continental Breakfast in the Trade Show
Sponsor: AgustaWestland
Ballroom (Conf. L)

0800 – 1430  Trade Show
Ballroom (Conf. L)

0700 – 0745  Sponsor Appreciation Breakfast - By Invitation
Lake Louise (Conf. L)

0745 – 0845  Member Breakfast & HAC General Meeting
Presiding Officer – Teri Northcott, Chair
Financial Report – Gary McDermid, Treasurer
President’s Report – Fred Jones, President & CEO
Bonavista (Conf. L)

0900 – 1000  An Hour with Martin Eley, Director General,
Civil Aviation, Transport Canada
Fred Jones, President & CEO, HAC
Bonavista (Conf. L)

1000 – 1045  Energy Break in the Trade Show
Expresso Café with Red Bull & Snack

SPEAKER SERIES:

1045 – 1145  Advancing Helicopter Safety in Canada
Presenter: Wendy Tadros, Chair, Canadian
Transportation Safety Board
Bonavista (Conf. L)

1200 – 1250  Strategic Aerospace & Defence Initiative –
R&D Project Funding Opportunities
Presenter: Eric Smith, Senior Investment Specialist – Industry Canada
Bonavista (Conf. L)

1200 – 1230  HAC’s New Policy Manual Program
Presenter: Hugh Roberts, Publisher, CPM Manuals
Lake Louise (Conf. L)

1300 - 1430  Lunch in the Trade Show – Exhibitor Door Prizes

1430  Trade Show Closes

1430 -1530  Committee Chairs, Vice Chairs & Board Meeting
with HAC President & CEO (Closed Meeting)
Lake Louise (Conf. L)

1600-1730  Post-AGM Board Meeting (Closed Meeting)
Jasper Boardroom (17th Floor)
MARTIN ELEY, DIRECTOR GENERAL, CIVIL AVIATION

Martin Eley was appointed to the position of Director General (DG), Civil Aviation on May 4, 2009. Eley started his aviation career in 1972 as an undergraduate with the British Aerospace Civil Division at Weybridge, Surrey, England. He graduated in 1977 with a B.Sc (Hon) in Aeronautical Engineering from the Imperial College of the University of London. He then moved to work on the application of composite materials to Jaguar and Tornado Aircraft with the British Aerospace Military Division at Warton, Lancashire, England. In 1982, Martin moved to Canada to join Transport Canada (TC) as a structures engineer in the Airworthiness Branch. He has since worked as a professional engineer in a variety of capacities. Eley is also an Associate Fellow of the Canadian Aeronautics and Space Institute (CASI).

ERIC SMITH
SENIOR INVESTMENT SPECIALIST INDUSTRY CANADA

Eric Smith is a Senior Investment Specialist with the Industrial Technologies Office, an agency of Industry Canada. After earning his Honours Bachelor in Commerce with a specialization in Marketing from the University of Ottawa, he joined Industry Canada, where he worked on business practices, contracting and quality assurance before moving into the Technology Partnerships Canada program’s aerospace division. At the conclusion of the program, Smith joined the Industrial Technologies Office, specializing in the analysis, approval and monitoring of strategic multi-million dollar research and development projects for the Strategic Aerospace and Defence Initiative program. He has since focused almost entirely on the promotion of the program to aerospace and defence companies across Canada, while also assisting them during the program’s project application phase.
** Speakers 

**HUGH ROBERTS, PUBLISHER, CP MANUALS**

Born in Winnipeg, Manitoba, Roberts migrated to Vancouver after spending time in Toronto, Edmonton and Western Canada’s oil patch. A private pilot who has owned nine airplanes over the past 44 years, Roberts’ long career in aviation began with Cessna Aircraft where he served as General Manager, Western Region. Following his time in the fixed-wing environment, he joined Okanagan Helicopters where he became Director of Corporate Marketing, following assignments in the Engineering Support Division. In the late ’90s, Roberts represented an HR publisher who had developed a revolutionary system for creating customized employee policy manuals quickly and at an extremely cost-effective price. In 2003, he bought the business, re-naming it CPM Manuals which to this day continues to provide customized HR manuals to individual businesses, Chambers of Commerce and Industry associations.

**WENDY TADROS, TRANSPORTATION LAWYER, TRANSPORTATION BOARD OF CANADA**

Tadros is a lawyer with extensive experience in the transportation sector. She holds a Bachelor of Arts in History and Philosophy from Trent University and a Bachelor of Law from the University of Western Ontario. She held a variety of management and legal positions with the National Transportation Agency (NTA) of Canada and its predecessor, the Canadian Transport Commission. In the late 1980s, as lead counsel, she represented the Canadian Transport Commission before the Commission of Inquiry into the Hinton Train Collision, headed by Mr. Justice René Foisy. In the early 1990s, as Assistant General Counsel for the NTA, she worked on the Agency’s input into a national review of transportation. In 1992, Tadros was appointed Inquiry Coordinator for “The Road to Accessibility: An Inquiry into Canadian Motor Coach Services.” During her tenure as Director of Legal Services for the NTA, she worked on the development of a training program for tribunal members and helped deliver the training at the Canadian Centre for Management Development.
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Sunday, November 4, 7-11PM
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<td>Main Contact: Doug Thomas</td>
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